

ICICI Prudential Mutual Fund

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Notice to the Investors/Unit holders of ICICI Prudential Long Term Plan, ICICI Prudential Ultra Short Term Plan, ICICI Prudential Capital Protection Oriented Fund II - Series VI - 24 Months Plan and ICICI Prudential Focused Bluechip Equity Fund (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved January 24, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on January 24, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on January 16, 2014 (₹ Per unit)
ICICI Prudential Long Term Plan#		
Direct Plan - Quarterly Dividend	0.2573	11.0486
Regular Plan - Quarterly Dividend	0.2516	10.8310
Premium - Quarterly Dividend	0.2504	11.0501
Retail - Quarterly Dividend	0.2411	10.9619
ICICI Prudential Ultra Short Term Plan#		
Direct Plan - Quarterly Dividend	0.2169	10.4901
Regular Plan - Quarterly Dividend	0.1951	10.5259
Premium Quarterly Dividend	0.1953	10.5260
Retail Quarterly Dividend	0.1953	10.5329
ICICI Prudential Capital Protection Oriented Fund II - Series VI - 24 Months Plan#		
Dividend	0.05	11.9495
ICICI Prudential Focused Bluechip Equity Fund		
Regular Plan - Dividend	1.45	18.30

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend plans/options of the Schemes on January 24, 2014.

Suspension of trading of units:

ICICI Prudential Capital Protection Oriented Fund II - Series VI - 24 Months Plan (the CPOF II)

Investors may note that in view of the CPOF II maturing on January 24, 2014, the Fund will suspend the trading of units on the BSE Limited (BSE) from the close of trading hours on January 21, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be January 24, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai

Sd/-

Date : January 18, 2014

Authorised Signatory

CPOF II Disclaimers: The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover etc. The ability of the portfolio to meet capital protection on maturity to the investors can be impacted in certain circumstances including changes in government policies, interest rate movements in the market, credit defaults by bonds, expenses, reinvestment risk and risk associated with trading volumes, liquidity and settlement systems in equity and debt markets. Accordingly, investors may lose part or all of their investment (including original amount invested) in the Scheme. No guarantee or assurance, express or implied, is given that investors will receive the capital protected value at maturity or any other returns. Investors in the Scheme are not being offered any guaranteed/assured returns.

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 016/01/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.